

# World Community Development Conference 2023

## "From the Edge"



19 - 22 June 2023  
Darwin, Australia

<https://www.wcdc2023fromtheedge.org.au/>

## PARTNERSHIP OPPORTUNITIES

### Strengthen your brand. Expand your reach..

The 2023 World Community Development Conference (WCDC2023), 'From the Edge' will be an extraordinary event with a strong First Nations focus. Held over three days on the waterfront at the prestigious Darwin Convention Centre from 19-22 June 2023, it is grounded in three themes of *Community, Connection and Culture* and guided by six principles:

- Honouring the spirit and wisdom of First Nations People
- Radical inclusion: Diversity matters.
- Provocative action
- Valuing the local
- Being good ancestors: Leave only footprints
- Positive change

### This is not your usual conference.

We invite you to join us as we offer opportunities to meet, connect, converse, share and network with 600 plus delegates from across Australia and over 20 countries across the globe. This is an opportunity to support the Global Community Development Sector to come together to share emerging innovation, best practice and stories from the field.

Further opportunities follow the conference through a range of Practice Exchanges, which are co-designed extension programs, for delegates to experience leading examples of community development practice in the Top End. These will be offered in partnership with local communities and will provide locals the opportunity to engage and share with delegates from around the world.

IACD's World Community Development Conferences have consistently attracted hundreds of delegates from many sectors including:

- community development;
- urban planning,
- sustainability and regeneration;
- resettlement;
- social enterprise;
- philanthropy;
- academia;
- government and government agencies
- private



# WCDC 2023 CONFERENCE OFFICIAL PARTNERSHIP PACKAGES

We invite you to become an Official Partner of the World Community Development Conference 2023. A range of Partnership opportunities are available. For those who would like to be a partner, or who have a specific idea to support the conference, let us create a bespoke package for you. For those who prefer a preset package, we have partnership opportunities that include pre-event exposure, on-site and online branding, conference participation and messaging as well as inclusion of sample products in conference kits.

## Top End Partner \$60,000

**Our Top End Partner will be the name on every delegate's lips. Your brand exposure will be prominent throughout the conference and there will be many opportunities to share your message through plenary and parallel sessions and by meeting individually with delegates.**

- **Option to MC official conference proceedings with branded message**
- Acknowledged as Top End Partner featured prominently in the conference program
- Your logo and website link to be displayed on conference website
- Your logo on conference bags, to be displayed on marketing material and on social media and on conference signage at the venue
- Acknowledged as Top End partner by the MC at the conference
- Opportunity to introduce a session speaker
- Recognition as Top End Sponsor on holding slide at the beginning/end of sessions
- 1 year International Association for Community Development (IACD) Organisation Membership
- Exhibition booth in our Community Marketplace
- 10 tickets to WCDC 2023 including the International Reception and Welcome & the Global Dinner
- Conference and International Association for Community Development (IACD) social media acknowledgment pre and post conference including the opportunity to share bespoke messages
- Full page advertisement in conference program and post conference Practice Insights publication
- Up to 3 inserts or merchandise in the conference bags

## Community Marketplace Partner \$40,000

**Our Community Marketplace partner will help us create a neighbourhood space in the heart of the conference to showcase local and global community development organisations, First Nations initiatives, community groups, social enterprises, and for purpose businesses.**

- **Option to have your branded team as the marketplace "community connectors"**
- Acknowledged as our Community Marketplace Partner and featured prominently in the conference program
- Your logo and website link to be displayed on conference website
- Your logo displayed on marketing material, social media and on conference signage at the venue
- Acknowledged as Community Marketplace Partner by the MC at the conference
- Recognition as our Community Marketplace Partner on the holding slide at the beginning and end of individual sessions
- Exhibition booth in our Community Marketplace
- 4 tickets to WCDC 2023 including the International Reception and Welcome & the Global Dinner
- Conference and International Association for Community Development (IACD) social media acknowledgment pre and post conference including the opportunity to share key messages
- Half page advertisement in conference program and post conference Practice Insights publication
- Up to 2 inserts or a merchandise item in the conference bags

## **Welcome Partner \$20,000**

**Your warm welcome will be the first point of contact with delegates and will help shape the community vibe of the conference. Through your support as our Welcome Partner you will be nurturing the connection to culture and community for the delegates at our International Welcome event at the Darwin Convention Centre.**

- **1-2 of your branded representatives present at the registration and welcome area**
- Acknowledged as Welcome Partner in the conference program
- Your logo and website link to be displayed on conference website, all marketing material and social media
- Banner at the International Reception and Welcome event
- Acknowledged as our Welcome Partner at the International Reception and Welcome event
- 2 x conference tickets
- 6 x International Reception and Welcome tickets
- Conference social media acknowledgment pre and post conference
- Half page advertisement in conference program
- One insert or merchandise item in the conference bags

## **Global Dinner Partner \$20,000**

**Inspire delegates through your branded message at our Global Dinner. This is your opportunity to invite delegates into the conference and our chance to celebrate and thank our partners, presenters, delegates and the Darwin community. Your support helps us create a festive event to acknowledge and promote community, culture and connection.**

- **Deliver the Global Dinner opening remarks**
- Acknowledged as Global Dinner Partner in the conference program
- Your logo and website link to be displayed on conference website, marketing material and social media
- Banner at the Global Dinner
- Acknowledged as Global Dinner Partner at the start and during the dinner
- 2 x conference tickets
- 6 x International Global Dinner tickets
- Conference social media acknowledgment pre and post conference
- Half page advertisement in conference program
- One insert or merchandise item in the conference bags

## **Accommodation Partner \$10,000**

**Every conference needs great accommodation hosts! We are keen to partner with local accommodation suppliers, to be the conference provider of choice, for our national and international delegates to feel welcome, safe and open to new experiences.**

- **Opportunity to play 1 branded video advertisement per day of the conference**
- Acknowledged as Accommodation Partner in the conference program
- Conference website feature and booking link
- Accommodation logo on conference marketing material and on social media
- 2 x Conference tickets
- 2 x International Reception and Welcome tickets
- Half page advertisement in conference program



## **Global Mate \$5,000 (Multiple Opportunities)**

Be a great mate and help rural or remote delegates, from across the globe, attend the conference by 'being a global mate' and supporting them to attend. Many international and national people do not have the financial means or opportunity to attend these conferences and your \$5,000 will go towards their flights, accommodation and conference tickets.

- **The option to be acknowledged as a Global Mate in the conference program**
- Your logo and website link to be displayed on conference website and on social media
- Quarter page advertisement in conference program
- 2 x International Reception and Welcome tickets

## **Community Art Project Partner \$5,000**

What's art got to do with it? We believe it's got everything to do with community, culture and connection, in fact your support will help us activate an art project that all delegates can contribute to throughout the conference.

- **Opportunity to present the final Art Project in a full plenary session with your branding**
- Acknowledged as Community Art Project Partner in the conference program
- Conference website acknowledgement
- Acknowledgement on conference marketing material and social media
- 2 x Conference tickets

**For additional information or to become a conference partner,  
please contact:**

**Dee Brooks - Phone: 0403 330932**

**or email: [info@wcdc2023fromtheedge.org.au](mailto:info@wcdc2023fromtheedge.org.au)**

